



# 43GM50D

## 43" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage is designed to serve multiple business applications: public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants and corporate buildings. With GM50D series, it delivers powerful engagement from any devices, boost business with real-time updates, data-driven insights and visually appealing content, manage and control devices at anytime from anywhere, and simplify the cable management by connecting a series of displays to a single video output.

### Highlights



#### Narrow Bezel

With a narrow bezel and symmetrical design, the display can be easily integrated into any environment. All terminals face outwards, ensuring the display hangs flush against the wall which saves space and facilitates installation.



#### Clean Cable Solution

The integrated cable holder hides cables and keeps the back of the display tidy and uncluttered. This reduces visual distractions that can get in the way of your viewing experience.



#### Wireless Screen Sharing

Everything you need for screen sharing solutions. ScreenShare is a in house built-in screen sharing application that enables the screen sharing wirelessly and seamlessly from anywhere and from any devices.



#### Mobile Device Management

VisionInfo is a cloud-based device management software that offers end-to-end device management and control through all devices. It is a powerful, effective and easy to use tool to control your devices at anytime from anywhere.



#### Android 11

Android 11 works to keep your data safe and secure. With Android 11, you have more control over what information apps can and can't access. Devices that work better together, enhance your messaging, audio and multitasking experiences.



#### Anti-glare Coating

All GM50D Series displays offer higher haze panels that help reduce reflections without adversely affecting the image quality. Anti-glare coatings can also improve the perceived contrast of the display.



#### Smart Power

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption, ENERGY STAR-certified, the display helps you protect the environment and save costs.



#### Conformal Coating

Electronic components are completely protected from the environmental factors like moisture, dust, salt, chemicals, temperature changes and mechanical abrasion.



## Specifications

### Digital Display Panel

Backlight Type	
Type	DLED
Size	ADS
Resolution	43"
Refresh rate	3840 x 2160
Color Depth	60Hz
Brightness(Typ.)	1.07G (8 Bits+FRC)
Contrast Ratio(Typ.)	500 nits
Response Time(Typ.)	1200:1
Viewing Angle(Min.)	8ms
Color Gamut(Typ.)	178°/178°
Haze	72% NTSC
Orientation	25%
Lifetime	Landscape & Portrait
Operation Hours	up to 50,000 hrs
	7Day x 18Hour

### System

Operating System	
Processor CPU	Android 11 ARM Cortex-A55 Quad core
Processor GPU	Mali-G52 3G DDR4 32G EMMC
Memory	Simplified Chinese, English, French, German, Polish, Spanish, Russian, Italian, Finnish, Norwegian, Swedish, Hebrew, Arabic, Thai, Malay, Indonesian
Storage	

### Language

### Connectivity

WI-FI	
Bluetooth	2.4/5.0GHz dual,802.11a/b/g/n/ac
	BT5.1 HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1
Input	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1
Output	

### Physical

Bezel Color	Black
Set Dimension(WxHxD)	970.4 x 557.5 x 62.8mm
Bezel width(T/L/R/B)	38.20 x 21.9 x 2.5inch
Net Weight	10.1mm(T/L/R), 10.3mm(B)
Packing Dimension (WxHxD)	8.5kg / 18.7lbs
Gross Weight	1092 x 663 x 145mm
	43 x 26.1 x 5.7inch
VESA Mount	12.5kg / 27.56lbs
	300mm x 300mm

### Power

Power Supply	
Power Consumption (Typ.)	AC 100~240V (50/60Hz)
Power Consumption (Max.)	80W
Standby Consumption	120W
	<0.5W (Standby Mode)

### Speaker

Built in speaker	
	10W x 2

### Environment

Operating Temperature	
Operating Humidity	0°~40°C
	10%~80% Non-Condensing

### What's in the box

Standard	Quick Setup Guide
	Warranty Card
	Power Cord
	Remote Controller
	Battery (AAA) x 2
	RS232 Converter Cable

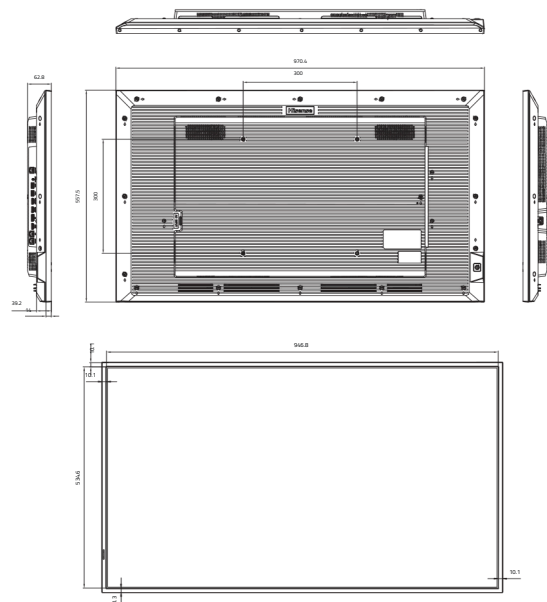
### Certification

Standard Certification	CCC/CB/CE/FCC/cTUVus/UKCA/CEC/ERP
Safety	62368-1
Enviroment	Energy Star 8.0
IP Rating	IP5X



### Dimensions

**43"** | 970.4 x 557.5 x 62.8mm / 38.20 x 21.9 x 2.5inch  
8.5kg / 18.7lbs



Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.

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